

# Contents

<b>Analysis of factors leading students chose for Business Course</b> Alberto Shigueru Matsumoto, Sebastião Eustáquio Pereira, Fabrine Reis Fonseca e Maurício Nascimento Vieira	<b>09</b>
<b>Social economy: the challenge of Entrepreneurship education cooperative</b> Daniela Ribeiro Coutinho e Antonia Sarjado Moreno	<b>19</b>
<b>Ethics and Power: considerations from a focus group with students of Directors</b> Jéssica Jesus Borges Duarte, Maria Rosa Quintino Link, Estéfany Pereira Raul Randolfo, Fabiana Campos dos Santos e Geraldino Carneiro de Araújo	<b>27</b>
<b>Statistical models of socioeconomic factors: analysis of software's cluster of Pato Branco-PR</b> Rafael Henrique Mainardes Ferreira, Keli Starck e Julio Caetano Tomazoni	<b>33</b>
<b>Factors affecting the consumer in the region of the Grande Dourados in consumption of fuel ethanol</b> Saulo França Brum, Celso Correia de Souza, Silvio Favero, José Francisco dos Reis Neto e José Antonio Maior Bono	<b>41</b>
<b>Internationalization of Brazilian companies in the markets of Europe and North America: analyzing of the profile and the acting strategies</b> Fernanda Bergamo Calderari, Marcela Bergamaschi e Giuliana A. Santini Pigatto	<b>49</b>
<b>The study of job satisfaction in public institutions of higher education paraibanas</b> Marucelle de Alcântara Bonifácio, Raissa Dália Paulino, Valmir Morais da Silva, Thamyres Nágyla Gomes de Melo e João Paulo Pereira de Lima	<b>57</b>
<b>Sustainable entrepreneurship versus alternative agriculture: the case of Korin Natural Agriculture</b> Renan Silva Ferreira, Geizibel Lopes Rodrigues e Walber Santos Baptista	<b>65</b>
<b>Cooperation for small and medium enterprises internationalization: a study of oil and gas chain in the Sergipe of state</b> Jefferson Reis Guimarães Andrade, Maria Elena Leon Olave e Wellington Antônio Santos Silva	<b>73</b>
<b>The variability of corporate results in the light of earnings management</b> Lorena Lucena Furtado e João Antônio Salvador de Souza	<b>83</b>

**Business consumer satisfaction: a case study of Algar Telecom Ituverava****91**

Fernanda Mara Ferreira de Assis e Mirna de Lima Medeiros

**Democracy, internet and corruption:conceptual elements analysis in the light of the contemporary debate of public management brazilian****103**

Nelson Russo de Moraes, Sérgio Silva Braga Júnior, Gabriel Serafim Mombelli, Gabriela de Souza Braga e Yves Gimenes Pacanaro

**Analysis of business students awareness about the national policy of solid waste****111**

Gabriela Santos Domingues, Patricia Guarnieri dos Santos e Bruna Sayuri Nishi